

Briggs & Al's Run & Walk for Children's Hospital has brought the community together for 33 years, raising more than \$11 million dollars for Children's Hospital of Wisconsin.

Gifts and pledges raised help provide medical equipment, train future doctors and nurses, and support research and education programs that help kids get well and stay healthy. You can designate your pledges and gifts to support any area of the hospital you wish.

Thank you for your ongoing support of Briggs & Al's Run & Walk. See you at the starting line Saturday, Oct. 9.



When 4-year-old Danayja was a baby, she had frequent ear infections, high fever, sore throat, diarrhea and other minor infections. Those symptoms led to many Children's Hospital of Wisconsin visits.

Doctors eventually diagnosed her with a rare blood disorder called chronic neutropenia, which requires care from multiple specialists. Neutropenia caused oral infections and gum diseases for Danayja. Her mom, Camilla, coordinates her care through the Children's Dental Center and the Downtown Health Center.

"Without the Dental Clinic and the network at Children's Hospital, I'd be lost," her mother Camilla said. "I've learned so much here and appreciate the care they provide for me and my daughter."

2010 PLEDGE PRIZES

1st place pledgeraiser – Four round-trip tickets to any AirTran Airways destination.

2nd place pledgeraiser – Romantic weekend for two at The Pfister Hotel in Milwaukee. Includes a \$150 gift certificate for Mason Street Grill.

3rd place pledgeraiser – \$350 Boston Store gift certificate.

Raise \$3,500 or more – Door County Eagle Harbor Inn weekend escape for two plus a logo zip fleece.

Raise \$2,000 – \$3,499.99 – \$75 Boston Store gift certificate plus a logo zip fleece.

Raise \$1,000 – \$1,999.99 – \$50 Boston Store gift certificate plus a logo zip fleece.

Raise \$750 – \$999.99 – \$25 Boston Store gift certificate plus a logo zip fleece.

Raise \$550 – \$749.99 – A logo zip fleece plus two Marcus Theater movie passes.

Raise \$325 – \$549.99 – Logo zip fleece.

Raise \$200 – \$324.99 – Long-sleeved T-shirt.

Raise \$100 – \$199.99 – Two Marcus Theater movie passes.



EAGLE HARBOR INN

Historic Ephraim
Door County



a Classic American Grill



Use the Web to raise pledges quickly and easily. VISIT FIRSTGIVING.COM/ALSRUN.



BRIGGS & AL'S RUN & WALK FOR CHILDREN'S HOSPITAL



Pledge to make a difference. Take the pledge challenge! Your registration fee covers the cost of your participation in the event. Do your part by raising \$100 or more in pledges, following three easy steps. **1.** Create a personalized pledgeraising Web page to help you ask your family and friends for their support. Visit firstgiving.com/alsrun to start raising pledges online. **2.** Collect pledges using this pledge form. **3.** Increase your contribution! Ask about your company's matching gifts program and enclose the necessary forms.

To qualify for prizes, you must turn in your pledges at the pledge tent near the start line prior to the run on the day of the event. Prizes will be awarded based on the amount of pledges turned in at that time.

NAME _____ E-MAIL (optional) _____

ADDRESS _____ CITY _____ STATE _____ ZIP _____

RUNNER/WALKER NO. _____ TEAM NAME _____ As an added gift, I waive my pledge prize.

Children's Hospital of Wisconsin program I'd like to support (optional) _____

MY PERSONAL GIFT \$ _____

Name _____ E-Mail (optional) _____ Pledge \$ _____

Address _____ City _____ State _____ ZIP _____

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Address _____ City _____ State _____ ZIP _____

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Name _____ E-Mail (optional) _____ Pledge \$ _____

Address _____ City _____ State _____ ZIP _____

Name _____ E-Mail (optional) _____ Pledge \$ _____

Address _____ City _____ State _____ ZIP _____

Subtotal (amount enclosed from this pledge sheet) \$ _____

GRAND TOTAL (amount enclosed from all pledge sheets) \$ _____

(Please make checks payable to: BRIGGS & AL'S RUN & WALK)

OFFICE USE ONLY. DO NOT WRITE IN THE BOX BELOW.

Amount \$ _____ Verified _____ Received _____ Cash Receipt No. _____